

**VIVEK COLLEGE OF COMMERCE**  
**BAMMC (MULTI-MEDIA & MASS COMMUNICATION)**  
**TIME TABLE FOR REGULAR EXTERNAL / ATKT EXAMS SEM 6**  
**APRIL 2022**

<b>DATE</b>	<b>DAY</b>	<b>TIME</b>	<b>SUBJECT</b>
<b>25<sup>th</sup> April, 2022</b>	<b>Monday</b>	<b>3.00 pm – 4.00 pm</b>	<b>Digital Media</b>
<b>26<sup>th</sup> April, 2022</b>	<b>Tuesday</b>	<b>3.00 pm – 4.00 pm</b>	<b>Advertising in Contemporary Society</b>
<b>28<sup>th</sup> April, 2022</b>	<b>Thursday</b>	<b>3.00 pm – 4.00 pm</b>	<b>Media Planning and Buying</b>
<b>29<sup>th</sup> April, 2022</b>	<b>Friday</b>	<b>3.00 pm – 4.00 pm</b>	<b>Advertising and Sales Promotion</b>
<b>5<sup>th</sup> May, 2022 Coordinator</b>	<b>Thursday</b>	<b>3.00 pm – 4.00 pm</b>	<b>Entertainment and Media Marketing</b>